

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 16.39  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MEDIA PLACEMENT \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG20/12 16.39

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STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
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ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1205A-105A	30		\$425.00	9/14	9/14	0		FRI	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1560												
PROGRAM : KIMMEL ORD COM1 : TP THIS IS A MAKE-GOOD FOR SEP14 ON LINE-2 FOR 1 SPOT/WK												

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REP HEADLINE# 6282550 TRF# 327316  
\$\$\$ UNAPPROVED REV #2 \$\$\$ \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		1235A-135A	30		\$425.00	9/14	9/14	1		FRI	1
PROGRAM : KIMMEL AFTER HS SPORT												
ORD COM1: FRI DUE TO HS SPORTS TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#27	MISSED: FRI/1205A-105A				SEP14		30S	\$425.00	(AUG20/12)	
			OFFER: FRI/1235A-135A				SEP14		30S	\$425.00	PLS ADVISE.	
CMT: FRI DUE TO HS SPORTS TP FOR KIMMEL												
CONTRACT TOTAL											33075.00	
TOTAL SPOTS											26	
SEP/12 33075.00												

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE